# Intralogistics for Retail, Wholesale, E-Commerce



### Industry challenges

As purchasing behavior rapidly changes, it is critical for wholesale, retail and e-commerce providers to integrate innovative, flexible and scalable intralogistics solutions. Too often these warehouses become overwhelmed by complex delivery demands, waste resources searching and training staff, struggle with manual operations and settle for inefficient storing, picking and packing processes.

With increasing e-commerce sales, customer expectations and behavior continue to change. Customers are placing orders more frequently, in fewer quantities, later in the day, and expecting next-day or even same-day delivery. Wholesale, retail and e-commerce companies face similar challenges like increased order volumes, staff shortages in logistics, constantly changing customer requirements and limited warehouse capacity.

Operation facilities are spending more time on handling returns and battling bottlenecks when using traditional fulfillment ways. The person-to-goods order picking that has worked for decades can't keep up as the number of SKUs grows and the just-in-time order demands rise.

Kardex can help navigate today's challenges and introduces its customers to new intralogistics solutions guaranteed to surpass the competition.



How to manage returns handling as well as sales peaks and seasonal changes



How to handle a growing and changing product portfolio



How to meet delivery demands



### Smart intralogistics

Based on decades of hands-on experience partnering with warehouses world-wide, Kardex understands how to use automation to strengthen warehouse intralogistics and help companies stay a step ahead of the competition. Kardex's automated solutions are fast, reliable, and designed to meet unique industry-specific challenges.

#### Why automate?

To be successful, it is essential to implement smart intralogistics solutions for storing, picking and packing. Automated solutions will support companies in accelerating order fulfillment and managing fluctuating demands or returns. Using intuitive and easy to operate equipment, only minimal training is necessary for new employees. Warehouse space will be optimized so that more products can be stored in a smaller footprint and the product portfolio can continue to grow.

Taking into consideration future growth, omni-channel distribution points and demand fluctuations, Kardex customers benefit from scalable solutions that address current and future industry needs. Automated solutions from Kardex escalate order fulfillment to the next level by minimizing space, increasing speed, improving accuracy and ensuring operational transparency.

Handle
peak
demands &
fluctuations

Enable **future growth** 

Accelerate order fulfillment

### Vihamij – Boost order processing in wholesale

Vihamij, a Dutch building materials wholesaler with 36 nationwide stores and an e-commerce sales channel, turned to Kardex when its business started growing rapidly. The company needed to ramp up both operations and order processing.

Kardex focused on consolidating storage locations for faster and easier access and creating a clear structure for replenishing between picking affiliate and customer orders.

By extending the warehouse roof and installing three 12-meter high Kardex Compact Buffers each with a turntable and LED pointer, Vihamij could produce a higher throughput, prevent picking and putting errors and reduce worker travel time.

#### **Customer benefits**



Reduced labor resources and travel time



Increased order processing



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## Med24 – Scalability strengthens e-commerce growth

When Med24, the Danish e-commerce company focusing on health, beauty and well-being products grew over 400% in three years, Kardex introduced ways to optimize space, increase productivity and shorten delivery times.

Following the success of six Kardex Megamat 350s, Med24 installed an additional three units complimented by the Kardex Power Pick System. This innovative solution allowed Med24 to reduce picking time by 60%. They increased their performance from 100–120 order lines per hour to 250–300 lines per hour.

"Knowing that we can add machines through a smooth process, gives us great flexibility as we continue to grow". Nils K. Traeholt, Med24 Owner & Director.

#### **Customer benefits**



Reduced pick area from 1,000m<sup>2</sup> to 200m<sup>2</sup>



Staff training time reduced significantly



#### Kjell & Company – Efficient omnichannel solution

Kjell & Company needed a flexible and efficient solution to manage its growing online business and 80 retail shops selling home electronics accessories. With capacity at a maximum and the current static shelving not delivering as needed, Kjell & Company tasked Kardex to install an optimal, efficient storage solution that also allowed for continued expansion.

Kardex installed 12 Kardex Shuttles with dual access openings and the Kardex Color Pick System. Employees now pick retail and e-commerce orders simultaneously. They easily pick express orders and replenish returned goods or new inventory. This solution improved accuracy and inventory management, while increasing the picking performance from 70 picks per hour to 120–200 picks per hour.

#### **Customer benefits**



Reduced footprint from 800m<sup>2</sup> to 80m<sup>2</sup>



70 picks per hour increased to 120–200



# Industry expertise

Kardex is a global industry partner offering customized intralogistics solutions for individual requirements across various industries. Based on decades of working with small to large-scale businesses in every corner of the globe, we have seen first-hand how every industry has its own unique challenges and demands when it comes to warehouse and plant operations.



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